Aims and objectives of this session
To look at the current role of multimedia technology on various aspects of urological practice.

e-Poster presentations will take place on stage. Standard presentations are 2 minutes in length, followed by 2 minutes for discussion.

12:38 - 12:53
The vanishing of printed journals
P. Dasgupta, London (GB)

12:53 - 13:08
The power of Twitter
S. Loeb, New York (US)

Mobile PSA - a novel tool for prostate cancer follow-up
By: Bergroth R., Matikainen M., Rannikko A.
Institutes: Helsinki University Hospital and Helsinki University, Dept. of Urology, Helsinki, Finland

Developing HIGH-TECH bladder and bowel diary in innovative clinical informatics
By: Kitta T., Ouchi M., Kanno Y., Moriya K., Yamamoto T., Shinohara N.
Institutes: Hokkaido University School of Medicine, Dept. of Urology, Sapporo, Japan, Hokkaido University, Dept. of Laboratory of Information Media Environment, Sapporo, Japan

Electronic assistant in multi-disciplinary practice: A promising tool toward improved healthcare delivery
By: Zgheib J., Mottrie A., El Hajj I., El Salibi N., El Khoury F.
Institutes: University of Balamand, Dept. of Surgery and Urology, Beirut, Lebanon, OLV Robotic Surgery Institute, ORSI Academy, Melle, Belgium, Saint George Hospital University Medical Center, Dept. of General Surgery, Beirut, Lebanon, American University of Beirut, Dept. of Epidemiology and Population Health, Beirut, Lebanon

Using social media and mobile technology for epidemic research of prostate cancer risk factors in Chinese population
By: Qin X., Dai B., Zhu Y., Ye D.
Institutes: Fudan University Shanghai Cancer Center, Dept. of Urology, Shanghai, China

Mapping the landscape of urology: A new media based cross-sectional analysis of public versus academic interest
By: Salem J., Borgmann H., Baunacke M., Boehm K., Groebe C., Schmid M., Siegel F., Huber J.
Institutes: University Hospital Cologne, Dept. of Urology, Cologne, Germany, University Hospital Mainz, Dept. of Urology, Mainz, Germany, TU Dresden, Dept. of Urology, Dresden, Germany, University Hospital Göttingen, Dept. of Urology, Göttingen, Germany, University Medical Center Mannheim, Dept. of Urology, Mannheim, Germany

Quantitative analysis of innovation in urology
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<th>Poster Session 62</th>
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| **Institutes:**
| 1 Adelaide and Meath Hospital, Dept. of Urology, Dublin, Ireland, 2 Royal College of Surgeons, Dept. of Surgery, Dublin, Ireland |
| **Consultant outcome publication: Surgeons’ opinions of a new mandatory health policy**
| By: Williams M., Cotterill N., Drake M., Keeley F. |
| **Institutes:**
| Bristol Urology Institute, Dept. of Urology, Bristol, United Kingdom |
| **Use of digital media in daily clinical practice among urology residents**
| By: Salem J. 1, Borgmann H. 2, Macneily A. 3, Boehm K. 2, Schmid M. 4, Baunacke M. 5, Huber J. 5 |
| **Institutes:**
| 1 University Hospital Cologne, Dept. of Urology, Cologne, Germany, 2 University Hospital Mainz, Dept. of Urology, Mainz, Germany, 3 Vancouver General Hospital/U of British Columbia, Dept. of Urology, Vancouver, Canada, 4 University Hospital Göttingen, Dept. of Urology, Göttingen, Germany, 5 TU Dresden, Dept. of Urology, Dresden, Germany |
| **What is #urology tweeting about? Strategic assessment of Twitter communication in urology**
| By: Borgmann H. 1, Katz M. 2, Catto J. 3, Weight C. 4, Kutikov A. 5 |
| **Institutes:**
| 1 University Hospital Mainz, Dept. of Urology, Mainz, Germany, 2 Lowell General Hospital, Dept. of Radiation Medicine, Lowell, United States of America, 3 University of Sheffield, Academic Urology Unit, Sheffield, United Kingdom, 4 University of Minnesota, Dept. of Urology, Minneapolis, United States of America, 5 Fox Chase Cancer Center, Division of Urologic Oncology, Philadelphia, United States of America |
| **Whatsapp messenger as a tool for the multidisciplinary management in everyday clinical practice**
| By: Di Maida F. 1, Scalici Gesolfo C. 1, Fazio I. 2, Mortellaro G. 3, Blasi L. 4, Borsellino N. 5, Spada M. 6, Ferrera G. 4, Rinaldi G. 7, La Paglia L. 2, Adamo M.S. 8, Cicero G. 7, Curti Giardina M. 9, Di Trapani D. 10, Serretta V. 1 |
| **Institutes:**
| 1 University of Palermo, Dept. of Urology, Palermo, Italy, 2 "Macchiarella" Clinic, Dept. of Radiation Oncology, Palermo, Italy, 3 ARNAS Civico Hospital, Dept. of Radiation Oncology, Palermo, Italy, 4 ARNAS Civico Hospital, Dept. of Medical Oncology, Palermo, Italy, 5 "Buccheri-La Ferla" Hospital, Dept. of Medical Oncology, Palermo, Italy, 6 Fondazione Istituto G. Giglio, Dept. of Medical Oncology, Cefalù, Italy, 7 University of Palermo, Dept. of Medical Oncology, Palermo, Italy, 8 University of Palermo, Clinical Epidemiology and Cancer Registry, Palermo, Italy, 9 A.S.P. 209, Dept. of Urology, Trapani, Italy, 10 "Buccheri-La Ferla" Hospital, Dept. of Urology, Palermo, Italy |
| **Utilization of Facebook, Twitter, YouTube and Instagram in the prostate cancer community**
| By: Struck J.P. 1, Salem J. 2, Siegel F. 3, Kramer M. 1, Tsaur I. 4, Heidenreich A. 2, Haferkamp A. 4, Merseburger A.S. 1, Borgmann H. 4 |
| **Institutes:**
| 1 University Hospital Luebeck, Dept. of Urology, Luebeck, Germany, 2 University Hospital Cologne, Dept. of Urology, Cologne, Germany, 3 University Hospital Mannheim, Dept. of Urology, Mannheim, Germany, 4 University Hospital Mainz, Dept. of Urology, Mainz, Germany |